

# A focused homebuilder

## UK Housing

Taylor Wimpey is one of the largest homebuilders in the UK with national coverage from 23 regional offices and TW City specialist projects.



● Regional office

George Wimpey

Bryant Homes

### Overview

We build a wide range of homes in the UK, from one bed apartments to five bedroom houses, with prices ranging from below £100,000 to above £500,000.

We also build affordable housing across the UK, which represented 21% of our 2008 completions.

We operate two core brands in the UK, Bryant Homes and George Wimpey.

During the current market weakness we are focused on pricing competitively in each local market, cash management and cost control.

For more information see pages 14 to 19.

### More on-line

[www.taylorwimpey.com](http://www.taylorwimpey.com)

Our Web site contains a wide variety of additional information about the Group.

Completions

**13,394**

Average outlets

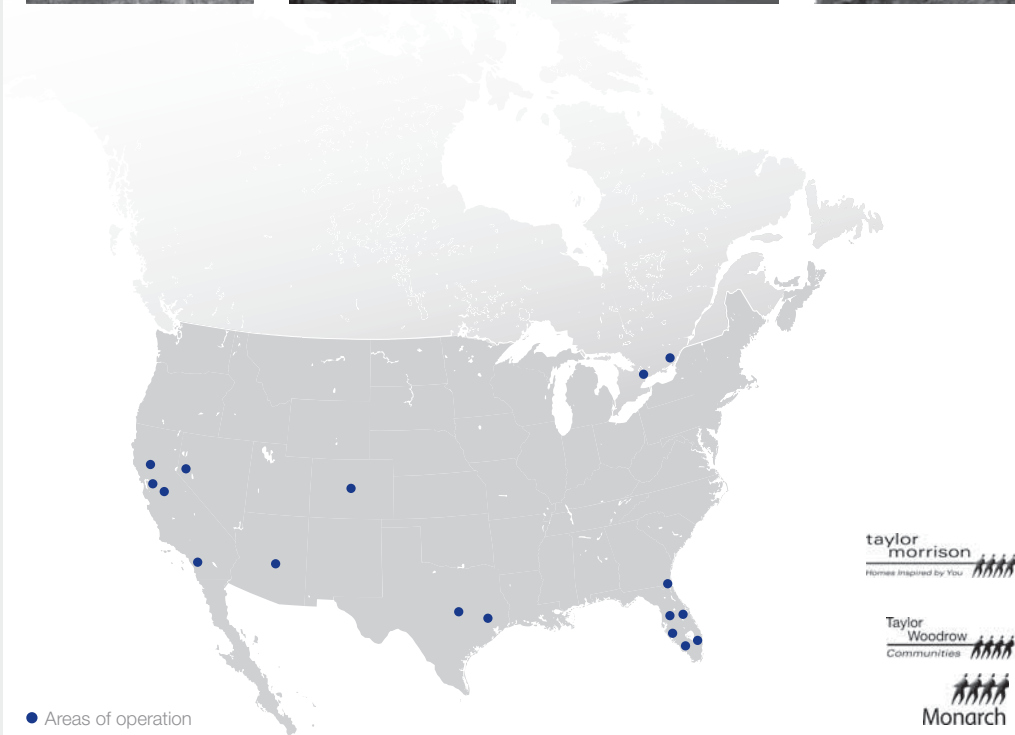
**455**

Average selling price

**£171k**

## North America Housing

Taylor Wimpey is a top 10 homebuilder in the United States and also operates in Ontario, Canada.



### Overview

Our homes in North America range from high-rise apartments in Toronto to full service country club homes in Florida and from entry level to luxury homes.

Average selling prices range by geography from £122,000 in Arizona to £223,000 in California.

In the United States we sell homes under the Taylor Morrison brand. We also have a land development business which sells lots to other homebuilders using the Taylor Woodrow Communities brand.

Our business in Canada trades under the Monarch brand.

For more information see pages 20 to 23.

Completions

**5,421**

Average outlets

**234**

Average selling price

**£175k**

## Spain & Gibraltar

Taylor Wimpey operates in three regions in Spain and also in Gibraltar.



### Overview

Our business in Spain is primarily focused on developing sites in popular locations.

We announced during 2008 that we are planning to exit our Gibraltar business, which operates in the luxury apartment market.

Our operations in both Spain and Gibraltar are branded Taylor Woodrow.

For more information see page 24.

Completions

**214**

Average selling price

**£270k**